

2nd January 2025

New USA Travel Planner Out Now!



The Visit USA Association (UK) is delighted to announce that its essential guide for planning travel to the USA is out now and is available for download and in print.

The annually updated planner contains sixty-eight pages of essential information to inspire and help readers to explore iconic destinations and off the beaten track gems across the USA. It offers fresh, in-depth features on all American road trips, accessibility, family fun, food and drink, spectacular scenery, the best beaches, and Independence Day celebrations

You'll also find a travel toolkit, ESTA advice, comprehensive map, and the consumer favourite; the Directory, which lists the contact details of 186 trusted Visit USA members who are ready to assist and advise you on holiday bookings.

Kate Kenward, CEO at Visit USA (UK) commented “The Visit USA Travel Planner is always a highly sought after publication and we distribute thousands to the travel trade and consumers each year. We are here to help holiday planners seek out new experiences and provide travel inspiration for some of the lesser-known destinations across the USA. As the trend for slow travel grows, our guide is becoming more and more popular.”

The Visit USA Travel Planner is an invaluable guide that can be downloaded directly from the Visit USA website now: visitusa.org.uk/tp. You can also order a physical copy to be mailed to your address (UK only) – [click here](#).

For more information or imagery on Visit USA (UK) please visit www.visitusa.org.uk or email info@visitusa.org.uk. Bulk supplies for the trade via enquiries@forderfulfilment.co.uk

Visit USA and a selection of its members will be at the Destinations Travel Shows in Manchester and London. Join us to get first hand advice and travel tips for planning your USA holiday!

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About Visit USA Association (UK)

Visit USA (UK) is a membership organisation that brings together experts from the widest range of US states and destinations, travel, accommodation, entertainment and other US-travel related products and services. Its strong and loyal membership base are travel professionals dedicated to increasing destination awareness and providing leisure travel arrangements to and within the United States of America.



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